

BRUCE TAYLOR

FRONT END WEB DESIGNER & DEVELOPER

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PROFESSIONAL PROFILE

I'm a Front End Web Designer & Developer and have been helping people and companies build & enhance their websites for over 15 years.

I'm currently the Senior Front End Web Developer at [Avios](#). In the past I have worked on a wide variety of projects for companies like [Airmiles UK](#), Macmillan Cancer Support, Pegasus, Charanga Music, Time Inc, Analog Implant Laboratory, MerchantCantos and Euromoney.

I enjoy working in a team and am told I communicate and work well with technical and non-technical people alike. I've worked extensively on Agile (Scrum & Kanban) projects in small, medium and large multi-functional development teams and have considerable experience in creating front-end code that's modular, responsive, performant, extensible, accessible and future friendly.

I'm a keen learner of new technologies and endeavour to find neat solutions to complex problems. I think the websites we design and build should be as usable as possible no matter the context. I'm therefore particularly interested in responsive web design, progressive enhancement, progressive web apps, web standards and web accessibility.

TECHNICAL SKILLS SUMMARY

- HTML
- CSS
- SASS & LESS
- JavaScript
- jQuery
- Handlebars
- Fractal
- Jasmine
- Grunt & Gulp
- GIT & Bitbucket
- Terminal / Command Prompt
- Responsive Web Design
- Progressive Enhancement
- Progressive Web Apps
- Modular web component creation
- Cross Browser Compatibility
- Web Standards
- Web Accessibility (WCAG/WAI)
- Agile (Scrum & Kanban)
- CMS (various)
- Photoshop / Zeplin

PROFESSIONAL EXPERIENCE

EUROMONEY | FRONT END WEB DEVELOPER - (CONTRACT)

www.euromoneyplc.com

(May 2018 - October 2018)

- Developed a reusable & extensible front-end starter kit that builds modular web components / patterns using [Fractal](#). These can then be integrated easily into websites.
- **Front-end:** HTML, CSS, SASS, JavaScript, jQuery, Handlebars, Grunt, Photoshop & Zeplin. Git & Bitbucket.
- **Back-end:** .NET MVC application environment / Razor Views / Sitecore. TeamCity and Octopus Deploy.

MERCHANTCANTOS | FRONT END DEVELOPER - (CONTRACT)

www.merchantcantos.com

(January 2018 - March 2018) and (March 2017 - October 2017)

- Developed & enhanced corporate communication websites (eg. Puma, Mondi, Greenbrier).
- HTML, CSS, SASS, JavaScript, jQuery, Grunt, Git & Bitbucket, TeamCity and Octopus Deploy.
- .NET MVC application environment / Razor Views / Visual Studio and Umbraco CMS.

NETBUILDER | FRONT END DEVELOPER - (CONTRACT)

www.netbuilderdigital.com

November 2017 - January 2018

- Developed & enhanced B2B web journeys for BT.
- Used HTML, CSS, SASS, JavaScript, jQuery, AngularJS, AEM, Maven.

ANALOG IMPLANT LABORATORY | FRONT END DESIGNER & DEVELOPER - (FREELANCE)

analog-lab.co.uk

December 2016 - February 2017

- Redesigned and developed Analog Implant Laboratory's new website from scratch.
- Approached with 'Mobile First' in mind and built responsively to work on as many screens and devices as possible.
- Built using a custom HTML, CSS, SASS, PHP, JavaScript, jQuery and Grunt configuration framework I developed.
- Git for version control and Bitbucket Pipelines for CI & CD build and deployment.
- Progressively enhanced and makes substantial use of WCAG / WAI considerations.

TIME INC. UK | FRONT END DEVELOPER - (CONTRACT)

www.timeincuk.com

July 2016 – November 2016

- Worked in a collaborative team to develop a responsive and customisable web solution on their WordPress Multisite application.
- Used HTML, CSS, LESS, PHP, WordPress, JavaScript, jQuery, GIT.
- Agile (Scrum & Kanban) process.

Examples: www.marieclaire.co.uk, www.look.co.uk, www.idealhome.co.uk

PEGASUS | FRONT END DEVELOPER - (CONTRACT)

www.thisispegasus.co.uk

(May 2016 – June 2016) and (February 2016 – April 2016)

- Developed / enhanced brochure websites for Pegasus' healthcare clients.
- Used HTML, CSS / SCSS / LESS, PHP, JavaScript / jQuery, WordPress, Grunt / Gulp and GIT / Bitbucket.

Examples: www.pegasuspulse.com, www.cetraben.co.uk, www.talkingeczematool.co.uk,
www.rapidwhite.co.uk, www.movelat.co.uk, www.viralcats.co.uk, www.briskgrooming.co.uk

CHARANGA MUSIC | FRONT END DEVELOPER - (FREELANCE)

www.charanga.com

April 2016 – May 2016

- Developed a reusable, extensible, responsive and accessible front-end framework / boilerplate from scratch.
- Used HTML, CSS / SCSS, JavaScript, Grunt build task configuration, web standards & accessibility best practices.
- Enables Charanga to deploy future web offerings quickly, efficiently and to a high standard.

MACMILLAN CANCER SUPPORT | FRONT END DEVELOPER - (CONTRACT)

www.macmillan.org.uk

September 2015 - December 2015

- I delivered front-end web solutions in line with their brand identity and business proposition.
- Used HTML, CSS / LESS / SCSS, jQuery / JavaScript and Grunt build configurations.
- A .NET environment (MVC & .NET web forms).

AVIOS | SENIOR FRONT END DESIGNER & DEVELOPER - (PERMANENT)

www.aviosgroup.com

December 2004 - September 2015

Achievements & Highlights:

- Led, influenced and drove web standards and web accessibility implementation across our digital channels to ensure website quality and stability.
- Drove consideration of user experience and user-centred design within the business and implementation of it within the digital development programme.
- Coached other front end developers in our coding best practices, development cycles and methods of delivery.
- In 2007 I redesigned and wrote the front-end code for the new Airmiles website.
- In 2009 I designed, developed and maintained a bespoke B2B website for The Mileage Company - (trading name for Airmiles at the time).
- In 2010 I introduced and implemented the OOCSS / SMACSS methodology to deliver modular code (HTML & CSS) components that could sit in any context.
- In 2011 we embarked on a major rebrand project moving from Airmiles to Avios. This required an entire redesign of the front-end in keeping with the new brand. I recruited the extra front end developers & designers to assist designing and writing the new front end code that would become Avios.com.
- In 2013 my team rolled out the first 'responsive' version of Avios.com.

EDUCATION

Web Design and Development

2003 – Present: Online learning resources, books & personal projects eg. Codecademy, Code School, egghead.io, Envato Tuts+, Bento

2005: 'CSS' one-day workshop - (Trenton Moss @ Webcredible)

2012: 'Responsive Web Design' one-day workshop - (Ethan Marcotte @ Clearleft)

Catering Management, Restaurant/Food Services Management

Durban University of Technology (South Africa)

1992 – 1994

Matriculation

Estcourt High School (South Africa)

1986 – 1991

PERSONAL DETAILS

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British citizen

References available on request.